**Student Name: Weight: 10%**

**Student ID:** **Marks:** **/44**

# Project: Final Presentation

At this point, you need to wrap up your project and deliver it to whomever gave you the project to begin with (normally your boss, but in this case, your instructor). A typical real-life process at this point would include a high-level professional presentation and project report, so for the final phase of your project, you’ll create a presentation to showcase to your instructor and colleagues what you created and how you approached the design of your system.

**Important:** Each team member must speak during the presentation. Students who do not speak will receive a grade of **zero**.

## Instructions

1. As a group, create a **10–15-minute** presentation that includes the following topics:

* The **problem statement**. What problem have you been addressing?
* How did you conduct your **research**?
  + What methods did you use? (Qualitative, quantitative, user, market research, etc.) What were the results of your research? What is the problem you’ve concluded with?
* What were the **three** **main pain points** of your users?
* What **three primary issues** with the system were most necessary to fix?
  + Use the results of the heuristic evaluation and the feedback from the *High-Fidelity* assignment.
  + Describe how you discovered the issues and **why** you felt they were severe.
  + Show screenshots or video of the interface before and after you **made the fixes** to showcase the improvements.
* Demonstrate how your system works.
  + Think carefully about how to demonstrate the interaction of your system. For example, it might make sense to tell a story.

**Tips**

* This is a 10–15-minute presentation. **Do not** go over or under time. Grades will be deducted 5% for presentations falling outside the time frame.
* You should construct a slide deck.
  + Have a slide at the end of the presentation with all appropriate references
  + Use IEEE formatting and numbering
* Follow the rubric carefully! It is **strongly** recommended that you have a slide for each point in the **rubric** (where appropriate). This is an **easy way to get full marks**.
* Remember, the audience will know virtually nothing about what you created, so you need to explain all of the aspects of your problem and system very clearly.
* Review the grading rubric to ensure you meet all the presentation criteria and familiarize yourself with how the presentation elements weighted.

### Deliverable

* Present your presentation and demo in class.
* See Brightspace for the grading rubric and due date.

### Additional Information

* Failure to cite anything that you did not create (images, content, etc.) is academic misconduct and will be dealt with as such.
* Ask clarifying questions well before the deadline.
* You have plenty of time to do a great job with this. Start work early and keep checking in with the instructor regularly.
* Use the team contract to guide the collaboration.

## Marking Criteria

**Presentation Introduction**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Outstanding** | **Fair** | **Unsatisfactory** | **Marks** |
| What is the problem being addressed here? | Problem is clearly stated and described in-depth. (4 marks) | Problem basically stated and/or solution is stated. (2 marks) | Not included. (0 marks) | /4 |

**Research**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Outstanding** | **Fair** | **Unsatisfactory** | **Marks** |
| How did you conduct your research? | Research methods described in detail. (4 marks) | Research methods basically described. (2 marks) | Not included. (0 marks) | /4 |
| What were your users pain points? | Pain points are discovered and justified with findings. (4 marks) | Pain points are identified but not discussed. (2 marks) | Not included. (0 marks) | /4 |

**Improvements**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Criteria** | **Outstanding** | **Fair** | **Unsatisfactory** | **Marks** |
| What were the top three issues you identified? (Provide justification.) | Three issues identified and described. (4 marks) | Less than three issues identified and described. (2 marks) | Not included. (0 marks) | /4 |
| Clarity of issues described. | Screenshots or videos support the description. Very clear what the issue is. (4 marks) | Partly unclear what the issue is. Could use more description of the problem identified. (2 marks) | Unclear what the issues were, poor description or not included. (0 marks) | /4 |
| Improvements made and communicated. | Improvements are demonstrated clearly. (12 marks) | Improvements are made, but it isn’t clear what they are or why they are effective. (6 marks) | Not included. (0 marks) | /12 |

**Demonstration**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria** | **Outstanding** | **Great** | **Fair** | **Unsatisfactory** | **Marks** |
| Clarity | Demonstration clearly communicated the vision for the system (6 marks) | Demonstration communicated the vision, but a few aspects of the system were unclear (4 marks) | Many aspects of the system still unclear after demonstration (2 marks) | Demonstration poorly communicates the vision for the design or not included (0 marks) | /6 |

**Presentation Delivery**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Criteria** | **Outstanding** | **Great** | **Fair** | **Unsatisfactory** | **Marks** |
| Delivery | Presentation is well-polished. Obviously practiced and clearly communicates the main points. (6 marks) | Presentation is good but could use a bit more polish or practice. (4 marks) | Obviously not much time put into preparation. Needs a lot more polish and practice. (2 marks) | Poor presentation (e.g., group confusion, timing issues, unpracticed) (0 marks) | /6 |